

Media advisory



WHAT: The third annual Galloway Captiva Tri
WHEN: Saturday-Sunday, Sept. 14-15, 2013
WHERE: All events based at South Seas Island Resort and Captiva Island
WHO: Presented by Southwest Florida Events Inc. – online at www.captivatri.org
WHY: Staging multisport events to promote fitness and raise funds for local charities

CONTACTS: Kate Gooderham, race director -- (239) 489-2616 (office) or (239) 850-8736 (cell)
Angie Ferguson, race director -- (239) 246-2920 (cell)
Ken Gooderham, race coordinator -- (239) 938-6813 (cell)

COVERAGE NOTES:

Most of the event takes on South Seas Island Resort, at the north end of Captiva Island. You will need to make arrangements with the resort and the race organizers to gain access to race venues inside the resort.

IMPORTANT: Captiva Drive will be closed to **all regular traffic** 6:45-8:45 a.m. on **Sunday, Sept. 15**, for the bike portion of the event, so media will need to be inside the resort by 6:30 a.m. or run the risk of being unable to access the island. (Emergency response vehicles will have full access to all island roads throughout the event, of course, and athletes have been warned to yield to those vehicles in the case of an emergency.) Captiva-bound vehicles will be re-routed in the Santiva area of Sanibel to make it easier for large vehicles and trailers to head back down San-Cap Road until the bridge re-opens.

Adult sprint triathlon

DATE: Sunday, Sept. 15, 2013
CHARITY: CCMI's (Community Cooperative Ministries Inc.) Backpack Program
DISTANCES: Swim 440 yards (0.25 mile) / bike 10 miles / run 3.1 miles (5K)
COURSE: Swim: Point-to-point, open water in the Gulf of Mexico
Bike: Out and back, South Seas Island Resort and Captiva Drive to Blind Pass (roads will be closed to regular traffic during the race, open for emergency vehicles)
Run: South Seas golf course, two loops
START: Swim start in waves at 7:15 a.m.; five waves by age groups plus one elite wave
CAPACITY: 750 (registration closed/wait-listed on July 22)
Event is sanctioned by USA Triathlon. All athletes must be USA Triathlon members
AWARDS: Start at approx. 10 a.m., by age groups plus teams; elite wave will compete against one another.

Children's triathlon

DATE: Saturday, Sept. 14, 2013
DISTANCES Ages 6-9: 100 yard swim, 1.5 mile bike, 0.5 mile run
Ages 10-13: 200 yard swim, 3 mile bike, 1 mile run
START: Swim start ages 6-9 at 7:30 a.m.; start ages 10-13 at 8 a.m.
CAPACITY: 140 (70 in each age wave)
Event is sanctioned by USA Triathlon. Athletes must be USA Triathlon members

NOTE: Plantation Road inside the resort will be closed from the four-way stop near the marina to Longifolia Court approximately 7:15-8:45 a.m. on Saturday, Sept. 14, for the bike portion of the children's event.

SPONSORS:

Title sponsor	Galloway Family of Dealerships
Benefiting charity	CCMI's (Community Cooperative Ministries Inc.) Backpack Program
Adult race sponsor	Doc Ford's Rum Bar & Grille on Captiva
Kid's race sponsor	Jason Gunter Attorney at Law
Race portion sponsors	Geared Up Multisport Specialists – swim and run courses South Seas Island Resort – water stations Jason's Deli – food sponsor Sebrie Images Photography – race photography
General sponsors	Lee Memorial Health System (caps), Lee County Sports Development, Billy's Bicycles, LCEC, Tween Waters Inn, Jensen's Twin Palms Marina, Jensen's on the Gulf, Trek Bicycle Store, "Florida Weekly," All Star Vacation Homes, News-Press Media Group, R.S. Walsh Landscaping, RC Otters/Key Lime Bistro, Publix.

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