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CONTACTS: Kate Gooderham: 239-850-8736 (kgooderham@comcast.net)  
Angie Ferguson: 239-246-2920 (angie@gearedup.biz)

## **Galloway Captiva Tri: Family, fitness and finding hunger**

**LEE COUNTY, FL** – The Galloway Captiva Tri, Southwest Florida’s premier sprint triathlon, helps athletes and their families have a three-F weekend: Family, fun and fitness. However, now that both the adult and kids races are sold out with waiting lists, that means the tri will be able to donate to its charity, Community Cooperative Ministries Inc. (CCMI), for the fourth and fifth F: Food and funding.

According to CCMI CEO Tracey Galloway: “CCMI’s Backpack and School Pantry Program provides emergency food for Lee County school children and their families who are food insecure and chronically hungry. Just \$100 per child per school year provides food to keep these children and families fed.

“The proceeds from the Captiva Tri will effectively fund a school for the year. What a great feeling for the participants and sponsors of this event to know that in addition to the sport and camaraderie of the weekend they are ensuring that children in our very own community will not have to go to school hungry”.

Another reason the Galloway Captiva Tri is able to fund this program is the generosity of its sponsors.

“We are lucky here in Southwest Florida that we have companies that not only have great products, but who want to do great things for the community.” Ken Gooderham, one of the race directors stated. “Their support for this race means more money can be donated to CCMI; \$6,500 was donated the first year and \$15,000 the second, so in the race’s third year we hope to do even better – the same goal as all the tri athletes.”

One of those great companies that supports healthy food, healthy activity and the community is Jason’s Deli, the tri’s food sponsor.

“Jason’s Deli is committed to the work CCMI does in our community. The Captiva Tri is the perfect opportunity to share our healthy food, healthy lifestyle allowing us to align our food focus where are hearts are,” said to Diana Willis, owner of Jason’s Deli.

Other 2013 tri sponsors include

Title sponsor	Galloway Family of Dealerships
Benefiting charity	CCMI's (Community Cooperative Ministries Inc.) Backpack Program
Adult race sponsor	Doc Ford's Rum Bar & Grille on Captiva
Kid's race sponsor	Jason Gunter Attorney at Law
Race portion sponsors	Geared Up Multisport Specialists – swim and run courses South Seas Island Resort – water stations Jason's Deli – food sponsor Sebrie Images Photography – race photography
General sponsors	Lee Memorial Health System (caps), Lee County Sports Development, Billy's Bicycles, LCEC, Tween Waters Inn, Jensen's Twin Palms Marina, Jensen's on the Gulf, Trek Bicycles, "Florida Weekly," All Star Vacation Homes, News-Press Media Group
Product/bag sponsors	R.S. Walsh Landscaping, RC Otters/Key Lime Bistro, Publix.

The sprint triathlon, which will be held Sept. 14-15, is a family, fun, fitness weekend held at South Seas Island Resort in Captiva. The first day includes children fun races: the 6-9 year olds complete a 100-yard swim, 1.5-mile bike and 0.5 mile run, while the age 10-13 racers face a 200-yard swim, 3-mile bike and a 1-mile run. The next day adults will swim .25 miles, bike 10 miles and run 3.1 miles. For the first time, elite amateur athletes (who posted qualifying times at a USAT sanctioned event) will be sent off first in their own wave.

The triathlon, which is sanctioned by USA Triathlon, is organized by Southwest Florida Events, a tax-exempt Florida not-for-profit corporation. Information is available online at [www.captivatri.org](http://www.captivatri.org), or on Facebook under Captiva Tri.

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**About Southwest Florida Events:** Southwest Florida Events Inc. is a Florida not-for-profit corporation based in Fort Myers dedicated to combining fun, fitness and support for local charities through multisport events. For additional information visit [www.captivatri.org](http://www.captivatri.org) or search for Captiva Tri on Facebook.