



FOR IMMEDIATE RELEASE

July 18, 2011

Contact: Kate Gooderham 239-850-8736
Melinda Isley 239-275-5758

CCMI selected as benefiting nonprofit for inaugural Galloway Captiva Triathlon at South Seas Island Resort

Community Cooperative Ministries, Inc. (CCMI) has been selected as the benefitting nonprofit for the Galloway Captiva Triathlon at South Seas Island Resort.

"We are always looking for new ways to partner with community groups and special events to spread our mission of being innovators in the fight against hunger and homelessness," said Sarah Owen, CEO of CCMI. "Food -insecure people are especially vulnerable due to the additional risk factors associated with limited resources, limited access to healthy and affordable foods and limited opportunities for physical activity so being a part of an event like this open to all age groups is a win-win."

CCMI is an innovative nonprofit 501(c)3 organization made up of social service entrepreneurs fighting to end homelessness and hunger in our community. The agency provides more than 14,000 meals each month through their Everyday Cafe and Marketplace and Home Delivered Meals programs. CCMI also educates 40 children in their Community Montessori, offers homeless and comprehensive case management services through their United Way Resource House, oversees an emergency mobile food pantry and supplies weekend backpacks full of food to more than 2,500 children each school year.

A portion of the proceeds raised at the event will go towards supporting CCMI's mission of fighting homeless and hunger.

"I am so pleased to be working with CCMI again. They are a wonderful organization that does such fantastic and needed work in our community. It's really a gift to be able to give back," stated Angie Ferguson, race coordinator for the event.

The Galloway Captiva Triathlon at South Seas Island Resort is a weekend family, fun and fitness event comprised of two children's triathlons on September 17 (Ages 6-9:100 yard swim, 1.5 mile bike, 0.5 mile run; Ages 10-13:200 yard swim, 3 mile bike, 1 mile run) and an adult sprint length triathlon on September

18 (swim 400 yards [0.25 mile], bike 10 miles, run 3.1 miles [5K].) All events will take place on Captiva Island. For more information or to register, go to www.captivatri.org.

-30-

About CCMI: *Community Cooperative Ministries Inc. is an innovative nonprofit 501(c)3 organization made up of social service entrepreneurs fighting to end homelessness and hunger in our community. The agency provides more than 14,000 meals each month through their Everyday Cafe and Marketplace and Home Delivered Meals programs. CCMI also educates 40 children in their Community Montessori, offers homeless and comprehensive case management services through their United Way Resource House, oversees an emergency mobile food pantry and supplies weekend backpacks full of food to more than 2,500 children each school year.*

About Southwest Florida Events: *Southwest Florida Events Inc. is a Florida not-for-profit corporation based in Fort Myers dedicated to combining fun, fitness and support for local charities through multisport events.*

About the Galloway Family of Dealerships: *Sam Galloway Automotive is one of the oldest and most respected automotive organizations in Southwest Florida and includes Sam Galloway Ford, Lincoln-Mercury, Coconut Point Ford and Galloway Mazda. Galloway Ford has been a member of the Ford 100 Club (top 100 volume Ford dealerships in the United States) since the award's inception and in 2008 received one of Ford Motor Company's most distinguished tributes, the Salute to Dealers Award. Four generations of the Galloway family have been involved in managing the company. The family remains focused on their customers and the community. They support several different charitable organizations throughout Southwest Florida including the American Cancer Society, the preservation of the Edison-Ford Winter Estates and Community Cooperative Ministries (The Soup Kitchen). Sam Galloway Jr.'s annual Soup Kitchen Benefit for CCMI raised \$800,000 in 2011. The Galloway Family of Dealerships are the title sponsor for the inaugural Galloway Captiva Tri.*