



FOR IMMEDIATE RELEASE

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Doc Ford's joins Galloway Captiva Tri

FORT MYERS, FL – Doc Ford's is bringing its signature mix of fresh food, fun and friends to Captiva this summer – both at its new location at Chadwicks Square and as a major new sponsor of the Galloway Captiva Tri.

Not only has the well-known local restaurant group signed on as the Tri's new adult event sponsor, but the Captiva management team has signed up for the tri itself as a relay team – Raynauld Benyley leading off with the swim, followed by Clark Hill on the bike and topped off with general manager Jean Crenshaw on the run.

"We are excited about our upcoming participation in the first of many community events on Captiva. Our new venture with South Seas Island Resort is a major opportunity that has our entire team at Doc Ford's very excited," owner Marty Harity said.

"We are so thrilled to have Doc Ford's be part of this amazing event, bringing families and fitness together in our community," said Angie Ferguson, one of the race directors.

The Galloway Captiva Triathlon at South Seas Island Resort returns to South Seas for its third annual triathlon on the weekend of Sept. 14 -15. The timed adult sprint triathlon will be held on Sunday, Sept. 15, while the sold-out kid's triathlon is Saturday morning, Sept. 14. Proceeds from the event will benefit CCMI -- Community Cooperative Ministries, Inc. -- and its School Backpack Program providing emergency food more than 2,000 local children each school year.

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PHOTO AVAILABLE – contact captivatri@gmail.com if not attached.

CAPTION: The Doc Ford's Tri Team (from left) Raynauld Benyley, Jean Crenshaw and Clark Hill.

About SW Florida Events: Southwest Florida Events Inc. is a Florida not-for-profit corporation based in Fort Myers dedicated to combining fun, fitness and support for local charities through multisport events. For additional information visit www.captivatri.org or search for Captiva Tri on Facebook.