



FOR IMMEDIATE RELEASE

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Contact: Angie Ferguson: 239-246-2920 (angie@gearedup.biz)  
Ken Gooderham: 239-938-6813  
Kate Gooderham 239-850-8736 (kgooderham@comcast.net)

## **Southwest Florida Events announces first race**

Southwest Florida Events Inc., a Florida not-for-profit corporation based in Fort Myers and dedicated to combining fun, fitness and support for local charities through multisport events, has announced its first event, the Captiva Triathlon. To be held on September 17 and 18<sup>th</sup>, the Captiva Triathlon is a family, fun and fitness weekend at South Seas Island Resort centered around a children's race on Saturday morning and an adult race on Sunday morning.

Said Angie Ferguson, a well-known Elite Level 2 level triathlon coach, 15 time Ironman, and one of the three race directors for the event, "I can't imagine a more beautiful venue for this event. The run around the South Seas golf course, is worth the price of admission by itself. I don't think I've ever experienced a prettier run course."

There will be two children's races: the 6-9 year olds will complete a 100 yard swim, 1.5 mile bike and ½ mile run, and the 10-13 racers face a 200 yard swim, 3.0 mile bike and 1 mile run. The swim course will take place in waist-deep water with the course lined with adults and life guards. The bike course will be closed to all traffic. The run course will be along the golf course overlooking the Gulf of Mexico.

"If kids are looking for a project for the summer, we have a great one: preparing for the triathlon," according to Ken Gooderham, another of the race directors.

The adult race is a sprint length which is 1/4 mile swim, 10 mile bike and a 3.1 mile run. Registration is capped at 500. "We've had a tremendous response for only having registration open for two weeks. We've had inquiries from around the state," Kate Gooderham, the third race director stated.

The charity to benefit from the event will be announced in July.

For additional information, go to [www.gearedup.biz](http://www.gearedup.biz) or find us on Facebook by searching for Captiva Tri.

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*Photos available upon request*