



FOR IMMEDIATE RELEASE

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## **Gooderham certified as USAT race director**

Kate Gooderham, president of Southwest Florida Events, has recently become a USA Triathlon Certified Race Director having completed a educational training class and passed an exam. This course includes information on the latest in race directing methods, insurance/risk management trends, and USA Triathlon sanctioning compliance. Completing the Race Director Certification course shows that an event director is mindful of keeping in touch with the latest industry trends that will in turn allow better events to be produced.

While this course is not required for everyone, athletes should expect more from events organized by race directors who are certified. Southwest Florida Events is producing the Captiva Triathlon at South Seas Island Resort, a sprint-distance triathlon and children's triathlon whose inaugural event is scheduled for Sept. 17-18.

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*USA Triathlon is the national governing body for the multisport disciplines of triathlon, duathlon, aquathlon, and winter triathlon in the United States. It is a member federation of the U.S. Olympic Committee and the International Triathlon. USA Triathlon coordinates and sanctions grass-roots and elite multisport events across the country and works to create interest and participation in those programs.*

*Southwest Florida Events Inc. is a Florida not-for-profit corporation based in Fort Myers dedicated to combining fun, fitness and support for local charities through multisport events.*